Sponsorship Letter for Sports Clubs

Date

Your Name

Your Sports Club’s Name Street

City, State ZIP

Dear [Donor’s Name],

[Brief background on the club and its history in the community}

We have exciting news! We are looking for sponsors to help fund [insert area in need of funding]. And in return

for sponsorship, we are offering multiple advertising opportunities throughout the [insert year] season.

Would you consider sponsoring our club and donating [$ amount] to help us [insert goal outcome]? We are so grateful for what our sponsors just like you have helped us accomplish over the years. From funding

[insert one community benefit of the club] to [insert benefit the club has for the athletes] and so much more, we are immensely thankful to our past, present, and future sponsors.

In demonstration of our gratitude, [insert sports club name] would like to offer you [insert specific advertising/promotional incentive] in recognition of your gift.

We hope you can contribute and thank you for the consideration.

To contribute, simply include your gift in the self-addressed and stamped envelope included with

this letter or hand-deliver your donation to [sports club address]. Many thanks in advance for your sponsorship! Go [insert team name]! Sincerely,

[Your Signature]

[Typed Version of Your Name]

P.S. [Invite sponsor to attend the next game at your club.]